
News Release



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California Transportation & Logistics Institute Cited as Example of Industry Leadership in Economy and Jobs Report

LA Mayor's report recognizes need to foster career growth in this sector

Los Angeles— The California Transportation & Logistics Institute (CaTLI) was acknowledged as an example of industry sector leadership for the transportation and logistics industry for the city of Los Angeles in the report to Mayor Antonio Villaraigosa.

The report noted that the logistics/goods movement industry was among the eight key growth sectors that are major strengths in the city's economy and generate a significant number of jobs in Los Angeles.

The report titled "Building a World-Class City for the 21st Century" recommended 100 action items for improving job growth and a stronger economy throughout Los Angeles. Among its many recommendations, the committee urged the city to improve coordination of workforce training funds by leveraging existing industry sector leaders like CaTLI which recently secured a \$2 million grant to fund its mission.

In recommendation number 50, the 26-member committee recommended coordination of the city and region's logistics workforce training with the California Transportation and Logistics Institute (CaTLI) in preparation for anticipated job growth in the goods logistics/movement industry. The report recommended that CaTLI coordinate the recruiting of Angelenos from local areas around the port and LAX for careers in this rapidly growing industry.

CaTLI's role would involve pretesting jobseekers to determine their qualifications for a specific job, based on the Port and LAX's specific requirements, utilizing the combined services of local community colleges and WorkSource centers; advancing those who are qualified into training co-developed by the Port or LAX and the local community colleges; and referring job seekers not initially qualified to a local community college for remedial training to allow them to re-apply and qualify for the Port's and LAX's employment opportunities, which would present low-income workers with a rare opportunity to join the ranks of the middle class.

CaTLI was formed in 2006 as a partnership of California's T&L industry with the California Community College (CCC) and State University (CSU) Systems. CaTLI, a subsidiary of the Los Angeles County Economic Development Corporation, exists to serve the Transportation & Logistics industry by providing:

- Customized training for companies and organizations for new and/or incumbent workers.
- Certified, industry driven training and education from high school to the university level for students, job seekers and current employees seeking to advance their careers.

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CaTLI will initially focus on Southern California where the majority of the state's Transportation and Logistics industry jobs can be found. The Institute currently includes 13 California Community Colleges and four California State Universities. After a successful rollout in this region, CaTLI will be expanded to the entire state and potentially even nationwide.

About Los Angeles Jobs & Economy Committee

The Los Angeles Economy and Jobs Committee, established in October 2006, is a broad-based coalition of leaders from business, academia, labor and the non-profit sector who were asked by Mayor Antonio Villaraigosa to develop specific action recommendations for economic development and the creation of quality jobs in Los Angeles. The privately funded, 26-member panel, which was appointed by the mayor in 2006, urged city officials to make L.A.'s economy a top priority. The report is available online at www.laejc.org.

About CaTLI

The California Transportation & Logistics Institute (CaTLI) was formed in 2007 as a non-profit 501 (c) (3) subsidiary of the Los Angeles County Economic Development Corporation. CaTLI's mission is to promote the growth of careers in the Transportation & Logistics (T&L) Industry in California and address the rapidly growing need for skilled workers. Visit www.laedc.org/catli or contact Alexander Shepetuk at (213) 236-4857 or al.shepetuk@laedc.org for more information.

About LAEDC

The LAEDC, the region's premier business leadership organization, is a private, non-profit organization established in 1981 under section 501(C) (3). The LAEDC's mission is to attract, retain, and grow business and jobs for the regions of Los Angeles County. Since 1996, the LAEDC has helped retain or create more than 135,200 jobs, providing \$5.6 billion in direct economic impact from salaries and \$95 million in annual tax revenue benefit to Los Angeles County. For more information, please visit www.laedc.org or call (888) 4-LAEDC-1.

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