

CATLI • FULL SPEED AHEAD

CA Transportation and Logistics Institute moves forward with Al Shepetuk as President

The Transportation and Logistics Industry (T&L) has become one of the fastest growing, high-demand industries in California since the era of growth in the Silicon Valley. Southern California is projected to add about 350,000 jobs in the Logistics Industry by 2030. However, there is a short supply of skilled workers to fill the increasing number of high paying jobs in this sector of our economy.

In October 2006, the California Transportation and Logistics Institute (CaTLI), conceived by LAEDC Chairman Ray Holdsworth, announced its unique partnership with the state's transportation and logistics businesses and the California Community College (CC) and California State University (CSU) systems. CaTLI's mission is to promote the growth of careers in the T&L industry in California and address the rapidly growing need for skilled workers.

In June 2007, the LAEDC, host for CaTLI, announced Alexander Shepetuk as President. Shepetuk brings more than 30 years of marketing and business consulting experience to lead this newly formed institute. (More on Shepetuk below.)

To achieve its mission, CaTLI will develop a single, articulated continuum of "industry driven and certified" logistics credit and noncredit courses. The continuum begins with intro-



ductory and career development programs at the high school level followed by Associate of Science degree courses within the community colleges and a facilitated transfer process to University four year and graduate degree programs. Work is well underway among the participating thirteen CCs and four CSUs to inventory and assess the transportation and logistics related curriculum currently available at the community colleges.

At the high school level, initial discussions are underway with high schools throughout Southern California to identify the five schools that will host the initial Transportation and Logistics Academies.

Industry participation in CaTLI is also ramping up with the process of soliciting industry support in progress. Initial participants will come from each of four sectors of the T&L industry:

Air, Water, Road and Rail. Participating companies are expected to help develop industry driven training as well as provide monetary support to match existing Department of Labor support for CaTLI's mission.

The primary means of promoting the T&L Industry and CaTLI will be through a web-based portal. This portal will house the job and educational opportunities available in the T&L industry in California to all job seekers—recent and future high school graduates, the unemployed and incumbent workers seeking promotion or job change. In addition, participating T&L companies will be able to market their companies and list available jobs. High schools, CCs and CSUs will offer T&L industry driven training and education required to obtain industry jobs and advancement.

Initially, CaTLI will focus on Southern California. After a successful rollout in this region, CaTLI will be expanded to the entire state, and potentially even nationwide.

For more information about CaTLI, please visit www.laedc.org/catli or contact Al Shepetuk at al.shepetuk@laedc.org or (213) 238-4857. ■

Photo Courtesy of Alameda Corridor Transportation Authority (ACTA).

ALEXANDER "AL" SHEPETUK President, CaTLI



Al Shepetuk is a proven entrepreneur, having started and built four successful professional service practices. His experience includes working with many of CaTLI's stakeholders. He has helped manufacturing and distribution companies improve the efficiency and effectiveness of their supply chain. In addition, he has worked with K -12 and higher education institutions, non-profits and state and local government transportation agencies to

improve their operations.

Shepetuk's logistics experience includes managing dozens of logistics projects to improve the efficiency and effectiveness of supply chain operations. For example, he worked with one of Southern California's major corporations to develop their logistics strategy, evaluate their inventory management processes and select and implement a state-of-the art supply chain software package that improved their logistics operations.

His transportation experience includes leading a critically important six month review of the Los Angeles Metropolitan Transportation Authority (LAMTA) subway projects in the mid 90's. The final report

which was quickly embraced by the LAMTA's Board, CEO and Construction Division provided a roadmap that helped restore the LAMTA's credibility. In addition, Shepetuk led teams that helped the Los Angeles World Airports (LAWA) develop a planning process and an integrated strategic plan across LAWA's four airports.

Most recently, Shepetuk was responsible for managing the logistics of a consumer products company that manufactured in China and shipped products to the U.S. via steamship carriers.

Shepetuk has an MBA from Stanford University and BS and Master degrees in engineering from New York University.